

# Innovation Day : Resilient Digital Transformation

Saudi Arabia 10<sup>th</sup> June 2020

All timings displayed are in the local country time zone (GMT +3)

- 10:00 AM **Welcome Address** Natalya Makarochkina, SVP International Secure Power Division, Schneider Electric
- 10:15 AM **Keynote: Powering & Digitizing Data Centers** Pankaj Sharma – EVP Secure Power Division, Schneider Electric
- 10:45 AM **A Future of Innovation & Strategic Transformation** Omar Hatamleh - Innovation Expert, Author & International Speaker

## 11:15 AM INTERMISSION / INNOVATION HUB

- 11:45 AM **Strategy Talk: Intuitive Industries Reimagined** Peter Herweck – EVP Industrial Automation Schneider Electric
- 12:15 PM **Building a Digitally Resilient Enterprise** Daniel-Zoe Jimenez – AVP, IDC
- 12:45 PM **Strategy Talk: Building Sustainable & Resilient Edge Data Centers** Kevin Brown – SVP & CMO Secure Power Division, Schneider Electric

## 1:15 PM INTERMISSION / INNOVATION HUB

### Expert Learning Session Stream

Resilient Data Centres... in the Cloud, at the Edge  
Designed for IT & Data Centre Professionals

### Expert Learning Session Stream

Trends & Solutions for improving Profitability & Growth  
Designed for IT Resellers & IT Solution Providers

### Expert Learning Session Stream

Business Continuity across Transforming Industries  
Designed for Facility Professionals, Contractors, Consultants  
& Industrial System Integrators

- 2:15 PM **The Role of Edge Computing in Driving Digital Transformation**  
Dalia Adib - STL Partners

- Finding Opportunities Amidst Angst, Change and Anxiety**  
Steve Brazier - CEO, Canalys

- Panel: Industry 4.0 Perspectives: The next wave of automation requires IT/OT integration**  
Nikhil Pathak – VP Strategy Marketing & Operations, Schneider Electric  
Tripp Partain - CTO, Converged Servers, Edge & IOT Systems, HPE  
Jarrett Campbell - Director Strategic Alliances, AVEVA  
John Vicente - CTO, Stratus Technologies

- 2:45 PM **Achieving Resiliency at the Edge through Integrated Ecosystem**  
Bhagwati Prasad - VP Offer (International), Schneider Electric

- Digital Transformation/IOT driving Edge Application**  
Oliver Duric - Director, Partner Channel Sales (International), Schneider Electric  
Kiran Babu - Business Development Edge Computing (International), Schneider Electric

- The Rise of the Industrial Edge**  
Vincenzo Salmeri - VP Commercial & Industrial, Schneider Electric

- 3:15 PM **Getting Edgy with Telco 5G and IT: The Hybrid Cloud Architecture Evolution**  
Steve Carlini - VP Innovation and Data Center, Schneider Electric

- Why Remote IT Infrastructure Management is Critical to your Business — and your Customers**  
Bernard Tan - Software Leader (EAPJ & India), Schneider Electric

- Driving High Performance & Patient Satisfaction in Today's Hospital**  
Hans Luppens - Global Segment Director Healthcare Secure Power, Schneider Electric

- 3:45 PM **Why Remote IT Infrastructure Management is Critical to your Business**  
Chi Sen Gay - Head of Digital Services and Software (International), Schneider Electric

- Strategic Alliances - Winning with Schneider Electric and Dell Technologies**  
Stephen Brazil - Senior Director Global Extended Technologies, Dell Technologies